



WEBINAR

Resilient businesses, thriving communities: A Kangaroo Island case study.



Australian Government
National Emergency Management Agency

Australian Institute for
Disaster Resilience



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WEBINAR

Welcome

Dr Margaret Moreton

Executive Director,
Australian Institute for Disaster Resilience (AIDR)



Australian Government
National Emergency Management Agency





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Acknowledgement of Country

AIDR acknowledges the Traditional Custodians of the various lands on which you all join us from today and the Aboriginal and Torres Strait Islander people participating in this event.

We pay our respects to Elders past and present and celebrate the diversity of Aboriginal peoples and their ongoing cultures and connections to the lands and waters across Australia.



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Housekeeping

- Today's event will be recorded and made available after the event.
- Please enter questions for our speakers in the Q&A function, not the chat box.
- Please use the chat box to share any thoughts or reflections during the presentation – remember to select 'all panellists and attendees' to ensure everyone can read your message.
- Please be respectful to each other when posting your comments or questions.
- You will remain muted and your camera will not be activated for the duration of today's event.



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Topic overview

Dr Margaret Moreton

Executive Director,
AIDR



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Speaker introduction

Professor Daniel Aldrich

Political Science and Public Policy,
Northeastern University



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In conversation

Professor Daniel Aldrich

Political Science and Public Policy,
Northeastern University

Dr Margaret Moreton

Executive Director,
Australian Institute for Disaster Resilience (AIDR)



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Panel Discussion

Renaë Hanvin

CEO and Founder,
Resilient Ready

Fiona Jago

Owner,
Western KI Caravan Park

Maria Waters

Project Manager,
Kangaroo Island Business Hub



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Kangaroo Island Business Climate Roadmap

AIDR Webinar
17 May 2023



Australian Government



Government of South Australia

South Australian Fire and
Emergency Services Commission

This project was funded under the Disaster Risk Reduction Grants Program funded by the Australian Government and the South Australian Government.



Strategic Approach

1

Place based resilience,
co-designed by KI
business community

2

Launch risk reduction
tool focused on
community-led theme

3

Opportunities for
sustained growth &
ongoing participation

Theme - Climate Adaptation

Local Steering Committee of 18 voted between 3 possible themes with "Climate Adaptation" decided as the focus most beneficial to Kangaroo Island business people. This preference was validated by interactions in our Risky Business Workshop.

"Kangaroo Island is ready for this conversation and must adapt to a changing climate"

- Steering Committee Member

65%

of Steering Committee respondents voted for climate adaptation

"It would be a disservice not to try to mainstream this terminology"

- Workshop Participant

Risky Business Workshops

Aim:

- Promote the project
- Connect with businesses
- Test tool concept and design
- Test the reception of the theme
- Collect data to inform questions



The below table provides an overview of workshops delivered.

| Workshop | Location | Timing | Participants |
|--|---------------------------------|------------|--------------|
| 1 | Parndana, visiting Karatta | 11am - 1pm | 3 |
| 2 | Kingscote, visiting Emu Bay | 8-10am | 5 |
| 3 | Penneshaw, Visiting Dudley East | 4-6pm | 3 |
| 4 | Penneshaw Drop in | 6pm | 4 |
| 5 | American River Drop in | 9am-12pm | 2 |
| 6 | Cygnnet River Drop In | Cancelled | - |
| 7 | Online | 4PM | 2 |
| 8 | Online | Cancelled | - |
| Total workshop participants | | | 18 |
| Total businesses connected with during direct outreach | | | 38 |

Findings

- Climate adaptation knowledge is siloed with Ag sector showing significant capabilities
- Insurance information and guidance are wanted
- **Peer-to-peer supported micro-learning really resonated with a fatigued community**
- Business community has room to be better connected and is ready to take the next step



June 2022
Round 1 Discovery Workshops

Findings Report

Identifying attitudes to climate adaptation and business resilience capabilities.

Capability tool

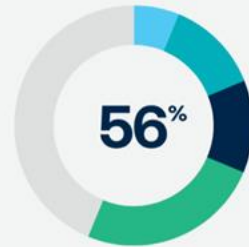
1. Online mini-audit

- 16 yes/no questions developed with the KI community

Roadmap Scorecard

Based on your response to our 16 questions here is your score. Read about your total score and each of the four areas to understand where your areas for improvement are.

[Download your Scorecard](#) [Start your Roadmap](#)



Overall Score

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1. Understand your business

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2. Know your risks



2. Scorecard generated and roadmap identified

- Understand your business
- Know your risk
- Plan your response
- Build your networks

3. Micro-learning modules

- Filmed from lived experience
- Complete module & integrate learning into business as usual

Part 1/4 Understand your business

Part 2/4 Know your risks

Part 3/4 Plan your response

Part 4/4 Build your networks

WELCOME BACK
Kangaroo Island Marine Adventures

MY ACCOUNT PURCHASE HISTORY LOGOUT

Roadmap Dashboard

56%

Welcome to your Eco-Sustainability Roadmap dashboard. Complete the below micro-learning modules based on your Scorecard result. It's your Roadmap to positively benefit your business and the wider Kangaroo Island community.

- Eco-Sustainability tool lorem ipsum enim ad immum elit
- Eco-Sustainability tool lorem ipsum enim ad immum elit
- Eco-Sustainability tool lorem ipsum enim ad immum elit
- Tourism tool lorem ipsum enim ad immum elit

FREE tool now live!

- Essential Operations
- 3 Revenue Streams
- Supply Chain Options
- Climate Change Impacts
- Unexpected Disasters
- Kangaroo Island Hazards
- Rate the Possibility
- Taking Positive Risks
- Adapting Essential Operations
- Can't Keep Going
- Getting the Right Insurance
- The Right Team
- Next Door Saviour
- Competitor Collaborations
- Co-designing Local Solutions
- Business Network Members



Kangaroo Island Business Climate Roadmap

The Kangaroo Island Business Climate Roadmap is FREE for everyone in business on Kangaroo Island. Thanks to the below local faces sharing their experience across the 16 modules.



Scan the QR Code to start today!



Developed by



In collaboration with



Funded by



Understand Your Business

- 5% don't know their essential operations
- 57% don't have 3 or more revenue streams
- 33% don't have a supply chain back up plan
- 48% don't know how climate change will impact their essential ops

Know Your Risks

- 33% don't think they could survive another disaster
- 14% don't know KI-related business hazards
- 19% can't rate potential risks high to low
- 14% don't take positive risks in their business

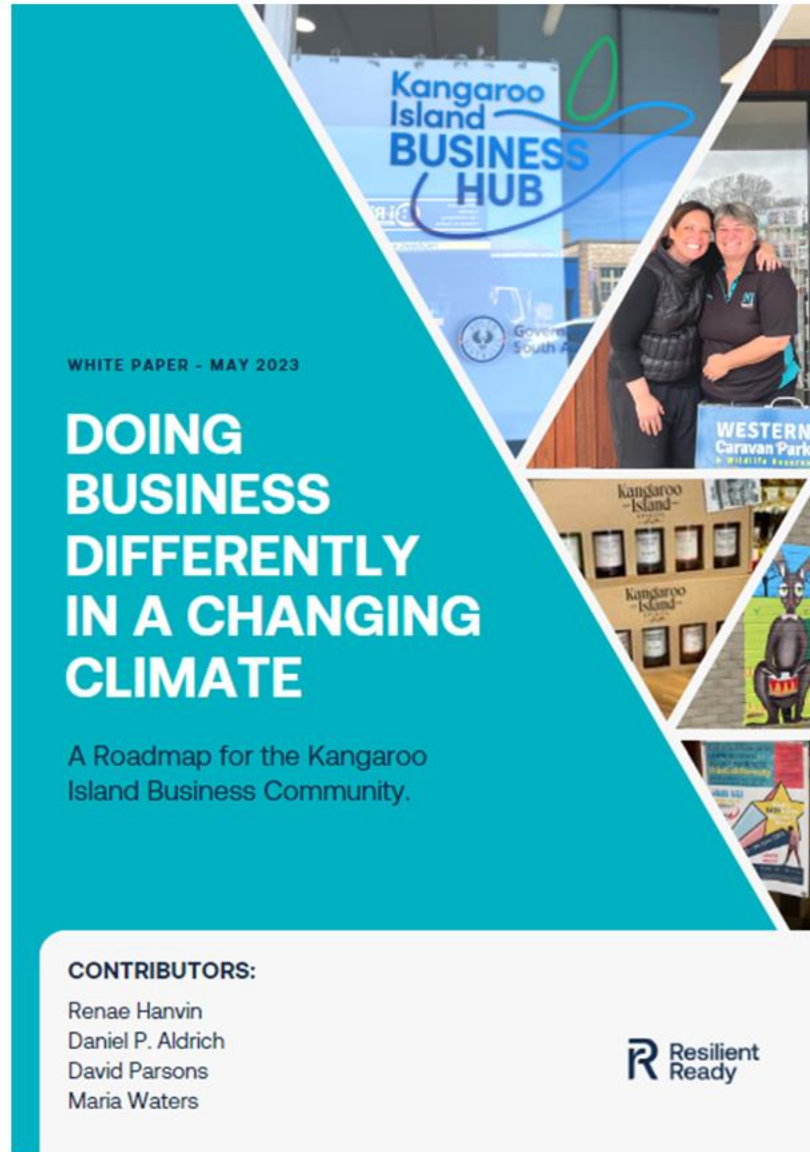
Plan Your Response

- 71% don't have a climate adaptation plan for essential operations
- 71% don't have an exit plan for the business
- 43% aren't sure they have the right insurance type/amount
- 24% don't have the right people structure to effectively operate

Build Your Networks

- 75% don't have a disaster preparedness plan with next door business
- 38% don't collaborate with competitors
- 38% don't co-design with other KI businesses
- 43% aren't a member of a KI business network

White Paper



Opportunities

- Embed into KI business community
- Future versions to expand theme
- Key driver for social capital building



TRANSLATING POLICY

Micro-Learning
Embedded Action
Enhanced Investment
Cultural Change
Risk Understanding



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Panel Discussion

Renaë Hanvin

CEO and Founder,
Resilient Ready

Fiona Jago

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Western KI Caravan Park

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Project Manager,
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Q & A

Don't forget to enter you questions into the Q&A box.



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Event concludes

Thank you for attending today's webinar.



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