The impact of the Lancefield-Cobaw fire on community recovery

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In October 2015, a Department of Environment Land Water and Planning (DELWP) planned burn in the Cobaw Forest, north-west of Melbourne, breached containment lines and formed the Lancefield-Cobaw fire. The fire burnt 3000 hectares through public and private land, destroyed four houses and many outbuildings, affected 140 properties including 123 km of fences and caused significant disruption to Lancefield, Cobaw, Benloch and surrounding communities. A multi-agency recovery effort began before the fire was contained.

The consequence

The community was angry and upset. For some people, this was the second time in ten years that they had been exposed to an 'escaped' planned burn from the Cobaw Forest. They wanted compensation for the damage to their properties and livelihoods, and they wanted answers.

The Victorian Government responded swiftly and DELWP was 'front and centre' for recovery efforts and established an independent investigation. However, the initial level of resourcing of the recovery project did not align with community expectations nor meet operational requirements.

Community meetings with ministers and department leaders allowed residents to be heard. These were open, transparent and inclusive ways to interact with the community. DELWP Secretary at that time, Adam Fennessy, was the senior responsible officer, which provided a focal point for the community. Ministers and department leaders also engaged with the local community, which helped rebuild community trust.

The apology

At a community meeting on 19 November 2015, Adam Fennessy took an important step by apologising for the fire event and its impact on the community. This proved to be a pivotal moment in creating trusted and positive relationships with affected landholders and the community generally.

I am very sorry. I am deeply sorry for the distress this fire has caused you and the disruption and the enormous impact it's had on your lives. When this planned burn escaped containment lines it threatened you, it threatened your properties, it threatened you as a community and we let you down. Adam Fennessy, Lancefield Mechanics Institute Hall, 19 November 2015.

The response

The community was surprised by the apology. The media led with the story at hourly news bulletins. While many community members were grateful that the Secretary had accepted responsibility and acknowledged the consequences of the fire, others were sceptical and questioned what outcomes might result.

DELWP owned the mistakes made by implementing recommendations that resulted from the independent investigation. In this way, the anger expressed in the community and the growing anxiety was acknowledged. The department's approach set the scene for a positive way to move forward.

The apology was also a turning point in DELWP's relationship with the community as well as other government departments and agencies that were working on land stabilisation and recovery activities.

DELWP took responsibility for the damage caused to the environment, personal property and the community, and acknowledged the community's anger.

The community charter

A key outcome of the independent investigation was to establish the DELWP Community Charter. DELWP places strong focus on continual improvement based on feedback from all community members.

DELWP administered \$1.5 million of grant funding to upgrade and improve a number of local community recovery projects.

The lessons

The Inspector-General for Emergency Management report Independent Investigation of the Lancefield-Cobaw Fire (November 2015) recognised the importance of community engagement, changes to structures, systems and processes and building stronger relationships with the community. As a result, the Safer Together program was developed and implemented in local areas. DELWP has also set up a state-wide recovery project to address issues that arose from the Lancefield-Cobaw fire as well as other recovery events.

The partnership approach adopted among various agencies has been an effective way to coordinate and deliver recovery activities. DELWP ensured it was involved in the community recovery, including aspects of community development and welfare support.

Some significant 'learnings' include adequately resourcing recovery efforts; employing functional and tested operational systems, processes and policies; using staff wellbeing programs; establishing partnerships and collaborating; providing timely and accurate communication and facilitating community-led engagement.

While there have been many operational challenges, it was the complexity of dealing with so many people at various stages of the recovery cycle that posed the biggest challenges for staff, but provided the most significant rewards.

Conclusion

Since that time the communities of Benloch, Lancefield and surrounding areas have made significant progress in their recovery. They work with agencies and each other to identify and address bushfire risk and participate in the Community Based Bushfire Planning program.

The apology by former Secretary Adam Fennessy led to an open, honest and constructive environment allowing community discussions, interactions and effective engagement. The dedication, resilience, patience and sheer hard work of many staff, contractors and community members has led to the recovery of the community.



Residents participate in regular community-based bushfire management meetings at Benloch.

Image: DELWP



Community members work together on activities that facilitate the recovery process.

Image: DELWP